










2023 DFR Awards Show Sponsorship Guide



Selection	Package	Items Included	Description	Sponsorship Benefits	Price
	Catering (1)	Food & Beverage	Welcome Reception Passed Appetizers Bar Service Post Event Stationed Appetizers & Desserts	<ul style="list-style-type: none">• (1) 24" x 36" Gatorboard or Foamcore sign w/easle to say Sponsored by: Company Name and Logo• Company name on Sponsorship Loop in Awards Show• Social Media Post Thank You	\$11,000
	Catering (2)	Food & Beverage	Welcome Reception Passed Appetizers Bar Service Post Event Stationed Appetizers & Desserts	<ul style="list-style-type: none">• (1) 24" x 36" Gatorboard or Foamcore sign w/easle to say Sponsored by: Company Name and Logo• Company name on Sponsorship Loop in Awards Show• Social Media Post Thank You	\$11,000
	Catering (3)	Food & Beverage	Welcome Reception Passed Appetizers Bar Service Post Event Stationed Appetizers & Desserts	<ul style="list-style-type: none">• (1) 24" x 36" Gatorboard or Foamcore sign w/easle to say Sponsored by: Company Name and Logo• Company name on Sponsorship Loop in Awards Show• Social Media Post Thank You	\$11,000
	Photo Station <Take Away>	Red Carpet	50' Red Carpet Runner	<ul style="list-style-type: none">• (1) 24" x 36" Gatorboard or Foamcore sign w/easle to say Sponsored by: Company Name and Logo• Company logo printed on photo next to DFR Awards Show Logo for all guests to receive as a take away	\$7,500
		Step & Repeat Decor	(2) Balloon Decor to flank marquee letter (1) Silver Shimmer Wall DFR Awards 23 Marquee Letters (4) LED Uplight Battery Powered		
		Photographer	(1) Photographer taking professional photos **Will print 4x6 pictures for guests to pick up after the awards show**		

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	Valet	Valet	Valet for all Guests in front of Moody Performance Hall	<ul style="list-style-type: none"> (1) 24" x 36" Gatorboard or Foamcore sign w/easle to say Sponsored by: Company Name and Logo Company name on Sponsorship Loop in Awards Show Social Media Post Thank You 	\$6,500
	Cigar Rolling Station <Take Away>	Cigars & Cigar Roller	(1) Live Cigar Roller rolling cigars and cutting them onsite (150) Cigars with Company Logo	<ul style="list-style-type: none"> Company logo on 150 cigar labels (1) 24'x36" Gatorboard or Foamcore sign on easle with company logo to say Sponsored by: Company Name & Logo 	\$4,000
	Welcome Entertainment	Live Spanish Guitarist & 3 Piece Band	Russ Hewitt	<ul style="list-style-type: none"> (1) 24'x36" Gatorboard or Foamcore sign on easle with company logo to say Grammy Award Winning Spanish Guitarist Sponsored by: Company Name & Logo 	\$1,500
	Photo Opp	Photo Opp	Interactive Roaming Selfie Station Our team will personally walk around your event, offering guests the opportunity to strike a pose and create a lasting memory. Guests can choose between a photo, GIF, or Boomerang - all from a handheld device	Company logo on digital photo	\$1,500
	Floral	All Floral Decor	Variety of floral decor for welcome reception, dinner tables and stage decor	(1) 24'x36" Gatorboard or Foamcore sign on easle with company logo to say All Floral Decor Sponsored by: Company Name & Logo	\$2,500

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	Raffle Items	Las Vegas Weekend for 2	<ul style="list-style-type: none">• Two (2) Night Stay at MGM Grand Hotel & Casino• Two (2) Premier Tickets to a Show of Your Choice<ul style="list-style-type: none">◦ <i>Cirque du Soliel's LOVE at The Mirage</i>◦ <i>Blue Man Group at Monte Carlo Resort</i>◦ <i>Michael Jackson One by Cirque du Soliel at Mandalay Bay</i>• \$300 AmEx for Dinner at Restaurants such as:<ul style="list-style-type: none">◦ <i>Joel Robuchon, Wolfgang Puck Bar & Grill, or Tom Colicchio's Craftsteak</i>• Luxury Car Service To and From McCarren Airport <p><i>Terms and Conditions: Subject to availability. Blackout Dates Apply. Hotel is Based on Double Occupancy, Package Must be Booked Within 18 months and Traveled within 24 Months of Certificate Issue Date.</i></p>	<p>Company name and logo on event and raffle website and opening sponsor loop</p> <p>Thank You post on social media channels</p>	\$2,500
	Raffle Items	Cabo Getaway for Four (4)	<ul style="list-style-type: none">• Four (4) Night Stay in a Two (2) Bedroom Suite at Montemar Luxury Hotel Residences in Pedregal, Cabo San Lucas• Two (2) King Beds, Two (2) baths, Full Kitchen & Private Terrace• One (1) Complimentary Private Airport Transfer• \$200 Credit Toward Select Activities Such as Whale Watching, Snorkeling, Kayaking, Paddle Boarding or Parasailing• Amenities Include Shared Access to Gym, Pool, Jacuzzi, Sun Loungers, Fire Pit, and Private Pedregal Beach• Incredible Views of Sea of Cortez• Walking Distance to Downtown Cabo <p><i>Terms and Conditions: Subject to availability. Blackout Dates Apply. Hotel is Based on Double Occupancy, Package Must be Booked Within 18 months and Traveled within 24 Months of Certificate Issue Date.</i></p>	<p>Company name and logo on event and raffle website and opening sponsor loop</p> <p>Thank You post on social media channels</p>	\$3,500

Selection	Package	Items Included	Description	Sponsorship Benefits	Price
	Raffle Items	All Inclusive Caribbean Getaway for 2 people	<p>Five (5) Night All-Inclusive Experience for Two (2) Adults at your choice of One (1) of the following locations:</p> <ul style="list-style-type: none">• Riviera Maya: Occidental at Xcaret, Riu Lupita, Riu Tequila, Live Aqua, Blue Grand Esmerelda, Barcelo Maya, Ocean Coral or Turquesa• Punta Cana: Barcelo Bavaro Beach, Riu Bambu, Riu Naiboa, Riu Republica, Caribe Club, Sirenis Punta Cana, Tropical Princess, Alsol Luxury Village, Occidental Caribe Punta Cana, Dreams Punta Cana, Dreams La Romana or Dreams Dominicus La Romana• Jamaica: Rui Montego Bay, Riu Negril, Rui Ocho Rios, Melia Braco, Grand Palladium, Jewel Runaway Bay, Jewel Grande, Jewel Paradise Cove, or Jewel Dunn's River <p><i>Terms & Conditions: Must be booked within 24 months and traveled within 36 months of Certificate Issue Date.</i> <i>*All Inclusive experience covers all meals, drinks, coffee, two cocktails, beer, wine, non motorized activities and gratuities</i> <i>Reservation dates and hotel property are subject to availability. Hotel accommodations based on Double Occupancy. Must be 21 years or older. Blackout dates include Major Holidays, additional blackout dates may apply. Must be booked at least 60 days in advance. Reservations during holiday periods may be available with upgrade fee. Personalized destination specialist can assist with booking airfare, transfers, accommodation upgrades at an additional cost.</i></p>	<p>Company name and logo on event and raffle website and opening sponsor loop</p> <p>Thank You post on social media channels</p>	\$5,000